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| Profile | Experienced technical architect, technical project manager and content management expert with superior communication skills. |
| Relevant Experience | <p>Senior Technical Lead - Beaconfire (2011 – Present)</p> <p>Manage development of content management system (CMS)-driven websites for non-profit clients. Lead advanced customization of CMSs like eZ Publish and Sitecore, integration with external tools and third-party modules, and development of custom extensions. Selected accomplishments include:</p> <ul style="list-style-type: none">• Pitched American Museum of Natural History (AMNH) and helped Beaconfire win the contract to redesign their web site (amnh.org); co-led technical design, development, and project management of the redesign.• Led redesign effort for Community Partnership for Arts and Culture, including managing a project team of internal and contract developers.• Wrote eZ Publish extension for Ad Council to integrate the CMS with the Brightcove video player to simplify media asset management and display.• Trained technical and non-technical staff (including clients) in eZ Publish and wrote training documentation. <p>Independent Technical Consultant (2008 – 2011)</p> <p>Provided technical consulting, technical project management, and web development services with an emphasis on CMS selection and implementation. Selected accomplishments include:</p> <ul style="list-style-type: none">• Led development and Sitecore architecture for McKinsey & Co.'s global departmental extranet.• Designed and developed a Google maps-driven low-cost healthcare facility lookup tool for PBS.org.• Led Center for American Progress through a custom eZ Publish upgrade path to move them to the latest version.• Provided custom eZ Publish, Sitecore, and PHP/.NET development for clients including APCO, Navigation Arts, Neustar, TIG Global, ThinkCreative, EchoDitto, Granite Horizon, and PBS.org. <p>Director, Technical Services - Mindshare Interactive Campaigns (2003 – 2007)</p> <p>Repeatedly promoted in recognition of outstanding leadership, technical, and project management skills at this award-winning interactive PR firm. Responsible for managing staff and ensuring technical projects met quality standards and were delivered on time and within budget. Selected accomplishments include:</p> <ul style="list-style-type: none">• Pitched client and managed the development of the Webby-nominated netlc.org, a \$500,000+ project.• Brokered first-time partnerships between Mindshare and Adobe, as well as Mindshare and eZ Systems.• Managed a team of developers and engineers including several remote employees.• Wrote first-ever PHP library for the Adobe Breeze real-time collaboration platform. <p>Programmer/Analyst - Humanitas, Inc. (1999 – 2003)</p> <p>Designed, developed, tested and implemented multi-platform technology solutions for government healthcare organizations at this management consulting firm. Selected accomplishments include:</p> <ul style="list-style-type: none">• Developed ePanel[®], a web-based multi-user document review and editing tool.• Architected and developed online data-collection and aggregation tools to facilitate studies of NIH research grant recipients.• Architected and re-factored eligibility requirements for Texas's Children's Health Insurance Program call center to use object-oriented coding methodology.• Collaborated with senior management on technical strategy and client proposals. |

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| Awards, Speaking & Publications | <ul style="list-style-type: none">• Author, "7 Ways to Be the Programmer No One Hates" for PBS's <i>MediaShift</i>: http://to.pbs.org/lxRcox• Session Panelist/Producer at SXSW Interactive 2010 (audience favorite), 2011 and 2012• Winner, 2007 "Publication of the Year" eZ Award for article <i>Indexing Multiple Binary File Types</i> written for the eZ Publish web site: http://bit.ly/Nfausv |
| Technical Certifications | <ul style="list-style-type: none">• eZ Publish Certified Developer• Sitecore Certified Developer• Microsoft Certified Professional |
| Technical Skills & Tools | <ul style="list-style-type: none">• PHP; .NET; CSS; JS; LAMP & Windows environments; SVN; git.• Full list available at jordanhirsch.net/resume |
| Education | University of Maryland, College Park: B.A. in Government and Politics (Computer Science concentration) with honors |
| Interests | Performing and teaching improvisational comedy; giving workshops on the life and business lessons of improv principles; writing and recording music. |